



2025 Arkansas Water Conference Sponsorship Opportunities

PLATINUM | \$7,500

3 available

- Logo on branding (website, two individual banners, all sponsor banner, PowerPoint and program)
- Verbal recognition by the Conference emcee at least four times each day

GOLD | \$5,000

6 available

- Logo on branding (website, all sponsor banner, PowerPoint)
- Sponsor's name in program
- Verbal recognition by the Conference emcee at least two times each day

MONDAY CONFERENCE LUNCH | \$3,500

2 available

The Monday Conference Lunch is available for all registered attendees in the Exhibit Hall, which seats around 1,000. There's no program during this time, but the rest of the Exhibit Hall remains open. The Monday Conference Lunch sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and two foamcore signs in Exhibit Hall during Monday lunch)
- Sponsor's name in program
- Verbal recognition by the Conference Chair at various times on Monday
- Sponsor can display tabletop cards or branded collateral during the Monday Conference Lunch, but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

SILVER | \$3,000

6 available

- Logo on branding (website, all sponsor banner, PowerPoint)
- Sponsor's name in program
- Verbal recognition by the Conference emcee at least one time each day

CONFERENCE COFFEE BREAKS | \$3,000

1 available

The Conference Coffee Breaks are provided to all registered attendees and is served in the Grand Lobby and Meeting room foyer on Monday and Tuesday of the conference. The Conference Coffee Breaks sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and two foamcore signs near coffee stations)
- Sponsor's name in program
- Verbal recognition by the Conference emcee at various times
- Sponsor can display branded napkins or coffee cups at the coffee stations, but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

CONFERENCE HAT | \$2,500

1 available

Approximately 300 custom hats are given away as prizes in the technical sessions during the conference. The quantity, color, design, ordering and payment for the conference hats is coordinated by AWW&WEA. The Conference Hat sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and on side or rear of Conference hat)
- Sponsor's name in program

MEET AND GREET | \$2,500

2 available

The Meet and Greet is held in the Exhibit Hall on Sunday afternoon. Attendance is based on those who have picked up their badge, which is approximately 600 – 700 people. Finger foods, wine, and soft drinks are served to those attending. During the Meet and Greet, the statewide Drinking Water Contest is held in addition to various prize drawings. The Meet and Greet sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and two foamcore signs at Meet and Greet event)
- Sponsor's name in program

- Verbal recognition by the Conference Chair during the Meet and Greet event
- Sponsor can display branded tabletop cards or other branded collateral on the tables during the Meet and Greet, but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

NICKEL BEER | \$2,500

2 available

Nickel Beer is held in the Exhibit Hall on Monday evening from 4:30 PM – 5:30 PM. An old tradition of AWW&WEA, this event is the largest reception during the Conference, and derives its name from the beer and popcorn served to attendees during the event. This event coincides with the Equipment ROADeo finals, and includes door prize drawings. The Nickel Beer sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and on two foamcore signs at Nickel Beer)
- Sponsor's name in program
- Verbal recognition by the Conference Chair during the Nickel Beer event
- Sponsor can display branded tabletop cards or other branded collateral on the tables during Nickel Beer, but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

TUESDAY CONFERENCE LUNCH | \$2,500

2 available

The Tuesday Conference Lunch is available for all registered attendees in the Exhibit Hall, which seats around 1,000. There's no program during this time, but the rest of the Exhibit Hall remains open. The Tuesday Conference Lunch sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and two foamcore signs in the food service area on Tuesday)
- Sponsor's name in program
- Verbal recognition by the Conference Chair at various times on Tuesday
- Sponsor can display branded tabletop cards or other branded collateral on the tables during the Tuesday Conference lunch but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

WI-FI | \$2,000

1 available

Wi-Fi is provided by AWW&WEA to all Conference attendees and is available in the Exhibit Hall and in most areas within the Hot Springs Convention Center. The Wi-Fi sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and three foamcore signs throughout the Hot Springs Convention Center)
- Sponsor's name in program
- Verbal recognition by the Conference Chair at various times throughout the Conference

ALL-AWARDS LUNCHEON | \$2,000

1 available

The All-Awards Luncheon is held in the Hot Springs Convention Center on Tuesday from 11:45 AM – 1:30 PM. Special awards recognitions are presented by Arkansas Water Environment Association (AWEA), Southwest Section AWWA (SWAWWA) and AWW&WEA. The All-Awards Luncheon is a sit-down luncheon more formal in nature and tends to draw those officers and others involved in the respective groups. There are approximately 125 people in attendance during this luncheon. The All-Awards Luncheon sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint, one foamcore sign at the entrance of the luncheon)
- Sponsor's name in program
- Verbal recognition by the Conference Chair during the luncheon
- Sponsor can display branded tabletop cards or other branded collateral on the tables during the All-Awards Luncheon but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.

LANYARD | \$1,500

1 available

Lanyards are given to all Conference attendees with their registration packet. The lanyard sponsor provides a great branding opportunity as lanyards are provided to approximately 2,500 Conference attendees. The Lanyard sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner and PowerPoint)
- Sponsor's name in program
- Sponsor can provide branded lanyards for distribution to all Conference attendees but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering.

The lanyards must include a double bulldog clip. The lanyards must be delivered to AWW&WEA's Executive Administrator no less than 30 days prior to the start of the Conference.

BRONZE | \$1,500

6 available

- Logo on branding (website, all sponsor banner and PowerPoint)
- Sponsor's name in program
- Verbal recognition by the Conference emcee at least one time each day

CHAIR'S RECEPTION | \$500

1 available

The Chair's Reception is held at a location chosen by the Chair on Sunday evening from 7:00 PM – 9:00 PM. The Chair's Dinner is by invitation only. The Chair's Reception sponsorship includes the following benefits:

- Logo on branding (website, all sponsor banner, PowerPoint and one foamcore sign at the entrance of the Chair's Reception)
- Sponsor's name in program
- Verbal recognition by the Conference Chair during the reception
- Sponsor can display branded tabletop cards or other branded collateral on the tables during the Chair's Reception but all costs are their responsibility and not included in the sponsorship fee. Approval from AWW&WEA's Executive Administrator is required before ordering. The sponsor must also handle the setup and teardown of any collateral.