



2024 Arkansas Water Conference Sponsorship Opportunities

PLATINUM | \$5,000

1 available

The Platinum sponsorship includes the following benefits:

- Sponsor's logo included on:
 - website
 - two (2) individual banners with recognition as the Platinum sponsor
 - banner recognizing all Conference sponsors
 - PowerPoint displayed in the Exhibit Hall
 - program with recognition as the Platinum sponsor
- Verbal recognition by the Conference emcee at least four times each day

MONDAY CONFERENCE LUNCH | \$3,500

1 available

The Monday Conference Lunch is provided to all registered attendees and is served in the Exhibit Hall from 10:45 AM – 1:15 PM, with seating for approximately 1,000 attendees. There is not a program or other activity during this time, but the remainder of the Exhibit Hall will remain open. The buffet line provides an excellent location for sponsorship signage at the entrance to the food service area.

The Monday Conference Lunch sponsorship includes the following benefits:

- Sponsor's logo included on two (2) foam core signs in the food service area on Monday
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times on Monday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Monday Conference Lunch. All collateral is the Monday Conference Lunch sponsor's financial responsibility and is not included in the cost of the Monday Conference Lunch sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Monday Conference Lunch Sponsor provide branded collateral, all collateral must be set-up and torn down by the Monday Conference Lunch sponsor.

GOLD | \$3,000

4 available

The Gold sponsorship includes the following benefits:

- Sponsor's logo included on:
 - website
 - banner recognizing all Gold sponsors, underneath the Platinum sponsor and before the Silver and Bronze sponsor(s)
 - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least two times each day

CONFERENCE COFFEE BREAKS | \$3,000

1 available

The Conference Coffee Breaks is provided to all registered attendees and is served in the Grand Lobby and Meeting room foyer from 7:00 AM – 10:00 AM on Monday and Tuesday of the conference.

The Conference Coffee Breaks sponsorship includes the following benefits:

- Sponsor's logo included on two (2) foam core signs set near coffee stations
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times
- The ability to provide branded napkins or coffee cups to be displayed at coffee stations. All collateral is the Sponsor's financial responsibility and is not included in the cost of the Conference Coffee Breaks sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Conference Coffee Breaks sponsor provide branded collateral, all collateral must be provided to caterer by the Sunday prior to first break set up. Storage of unused cups is the Conference Coffee Breaks' responsibility.

CONFERENCE HAT | \$2,500

1 available

Approximately 300 custom hats are given away as prizes in the technical sessions during the conference. These hats have become a cherished part of AWW&WEA's tradition. The quantity, color, design, ordering and payment for the conference hats is coordinated by AWW&WEA.

The Conference Hat sponsorship includes the following benefits:

- Sponsor's logo included on side or rear of Conference hat
- Sponsor's name on banner with all Conference sponsors

MEET AND GREET | \$2,500

2 available

The Meet and Greet is held in the Exhibit Hall at the end of the business meetings and opening session on Sunday afternoon. Attendance is based on those who have picked up their registration packet, which is approximately 600 – 700 people. Finger foods, wine, and soft drinks are served to those attending. During the Meet and Greet, the statewide Drinking Water Contest is held in addition to musical entertainment, and various prize drawings.

The Meet and Greet sponsorship includes the following benefits:

- Sponsor's logo included on two (2) foam core signs displayed throughout the Meet and Greet event
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the Meet and Greet event
- The ability to provide tabletop cards or other branded collateral to be displayed in the Meet and Greet area on Sunday. All collateral is the Meet and Greet sponsor's financial responsibility and is not included in the cost of the Meet and Greet sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Meet and Greet sponsor provide branded collateral, all collateral must be set-up and torn down by the Meet and Greet Sponsor.

NICKEL BEER | \$2,500

2 available

Nickel Beer is held on Monday evening from 4:30 PM – 5:30 PM in the Exhibit Hall after the last technical session of the day. An old tradition of the AWW&WEA, this event is the largest reception during the Conference, and derives its name from the beer and popcorn served to attendees during the event. This event coincides with the Equipment ROAdeo finals, and includes door prize drawings.

The Nickel Beer sponsorship includes the following benefits:

- Sponsor's logo included on two (2) foam core signs displayed throughout the Nickel Beer event
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the Nickel Beer event
- The ability to provide tabletop cards or other branded collateral to be displayed in the Nickel Beer area on Monday. All collateral is the Nickel Beer sponsor's financial responsibility and is not included in the cost of the Nickel Beer sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Nickel Beer sponsor provide branded collateral, all collateral must be set-up and torn down by the Nickel Beer sponsor.

TUESDAY CONFERENCE LUNCH | \$2,500

1 available

The Tuesday Conference Lunch is provided to all registered attendees and is served in the Exhibit Hall from 10:45 AM – 1:15 PM, with seating for approximately 1,000 attendees. There is not a program or other activity during this time, but the remainder of the Exhibit Hall will remain open. The buffet line provides an excellent location for sponsorship signage at the entrance to the food service area.

The Tuesday Conference Lunch sponsorship includes the following benefits:

- Sponsor's logo included on two (2) foam core signs in the food service area on Tuesday
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times on Tuesday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Tuesday Conference Lunch. All collateral is the Sponsor's financial responsibility and is not included in the cost of the Tuesday Conference Lunch sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Tuesday Conference Lunch sponsor provide branded collateral, all collateral must be set-up and torn down by the Tuesday Conference Lunch sponsor.

SILVER | \$2,000

4 available

The Silver sponsorship includes the following benefits:

- Sponsor's logo displayed on:
 - website
 - banner recognizing all Silver Sponsors, underneath the Platinum and Gold Sponsor(s) and before the Bronze sponsor(s)
 - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least one time each day

WI-FI | \$2,000

1 available

Wi-Fi is provided by AWW&WEA to all Conference attendees and is available in the Exhibit Hall and in most areas within the Hot Springs Convention Center.

The Wi-Fi sponsorship includes the following benefits:

- Sponsor's logo included on three (3) 24" x 36" foam core signs throughout the Hot Springs Convention Center
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times throughout the Conference

ALL-AWARDS LUNCHEON | \$2,000

1 available

The All-Awards Luncheon is held on Tuesday from 11:45 AM – 1:30 PM. This luncheon is held at the Hot Springs Convention Center where special awards recognitions are presented by Arkansas Water Environment Association (AWEA), Southwest Section AWWA (SWAWWA) and AWW&WEA. The All-Awards Luncheon is a sit-down luncheon more formal in nature and tends to draw those officers and others involved in the respective groups. There are approximately 125 people in attendance during this luncheon.

The All-Awards Luncheon sponsorship includes the following benefits:

- Sponsor's logo included on one (1) foam core sign at the entrance of the luncheon
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the luncheon
- The ability to provide tabletop cards or other branded collateral to be displayed during the All-Awards Luncheon. All collateral is the All-Awards Luncheon sponsor's financial responsibility and is not included in the cost of the All-Awards Luncheon sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the All-Awards Luncheon sponsor provide branded collateral, all collateral must be set-up and torn down by All-Awards Luncheon sponsor.

LANYARD | \$1,500

1 available

Lanyards are given to all Conference attendees with their registration packet. The lanyard sponsor provides a great branding opportunity as lanyards are provided to approximately 2,500 Conference attendees.

The Lanyard sponsorship includes the following benefits:

- Sponsor's name on banner with all Conference sponsors
- The ability to provide branded lanyards for distribution to all Conference attendees. The production cost of the lanyards is the lanyard sponsor's financial responsibility and is not included in the lanyard sponsorship fee. The lanyards must include a double bulldog clip. The lanyards must be delivered to AWW&WEA's Executive Administrator no less than 30 days prior to the start of the Conference.

BRONZE | \$1,200

4 available

The Bronze sponsorship includes the following benefits:

- Sponsor's logo included on:
 - website
 - banner recognizing all Bronze Sponsors, underneath the Platinum, Gold and Silver sponsor(s)
 - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least one time each day

SPOUSE PROGRAM | \$500

1 available

A separate program is provided for the spouses of those attending the technical sessions. The Spouse Program has offered bingo, entertainment, tours, and special luncheons as part of the program and has been traditionally held on Monday and Tuesday mornings, with afternoons free for individual activities.

The Spouse Program sponsorship includes the following benefits:

- Sponsor's logo included on one (1) foam core sign in the location of the Spouse Program
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Spouse Program Committee Chair and/or Conference Chair during the Spouse Program on Monday and Tuesday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Spouse Program on Monday and/or Tuesday. All collateral is the Spouse Program sponsor's financial responsibility and is not included in the cost of the Spouse Program sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Spouse Program sponsor provide branded collateral, all collateral must be set-up and torn down by Spouse Program sponsor.

CHAIR'S RECEPTION | \$500

1 available

The Chair's Reception is held at a location chosen by the Chair on Sunday evening from 7:00 PM – 9:00 PM. The Chair's Dinner is by invitation only.

The Chair's Reception sponsorship includes the following benefits:

- Sponsor's logo on one (1) foam core sign at the entrance of the Chair's Reception
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the reception
- The ability to provide tabletop cards or other branded collateral to be displayed during the Chair's Reception. All collateral is the Chair Reception sponsor's financial

responsibility and is not included in the cost of the Chair's Reception sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Chair's Reception sponsor provide branded collateral, all collateral must be set-up and torn down by Chair's Reception sponsor.