

# 2023 Arkansas Water Conference Sponsorship Opportunities

## PLATINUM

Price: \$5,000

Limit: 1 available

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The Platinum sponsorship is the most exclusive sponsorship opportunity offered.

The Platinum sponsor benefits include:

- Sponsor's logo included on:
  - website
  - two (2) individual banners with recognition as the Platinum sponsor
  - banner recognizing all Conference sponsors
  - PowerPoint displayed in the Exhibit Hall
  - program with recognition as the Platinum sponsor
- Verbal recognition by the Conference emcee at least four times each day

## GOLD

Price: \$3,000

Limit: 4 available

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The Gold sponsorship is the second most exclusive sponsorship opportunity offered.

The Gold sponsor benefits include:

- Sponsor's logo included on:
  - website
  - banner recognizing all Gold sponsors, underneath the Platinum sponsor and before the Silver and Bronze sponsor(s)
  - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least two times each day

## CONFERENCE HAT

Price: \$2,000

Limit: 1 available

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At each Conference, approximately 300 custom hats are given away as prizes in the technical sessions. These hats have become a cherished part of AWW&WEA's tradition. The quantity, color, design, ordering and payment for the conference hats will be coordinated by AWW&WEA.

Conference Hat sponsor benefits include:

- Sponsor's logo included on side or rear of Conference hat
- Sponsor's name on banner with all Conference sponsors

## **MEET AND GREET**

**Price: \$2,000**

**Limit: 1 available**

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The Meet and Greet is held in the Exhibit Hall at the end of the business meetings and opening session on Sunday afternoon. Attendance is based on those who have picked up their registration packet, which is approximately 600 – 700 people. Finger foods, wine, and soft drinks are served to those attending. During the Meet and Greet, the statewide Drinking Water Contest is held in addition to musical entertainment, and various prize drawings.

Meet and Greet sponsor benefits include:

- Sponsor's logo included on two (2) foam core signs displayed throughout the Meet and Greet event
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the Meet and Greet event
- The ability to provide tabletop cards or other branded collateral to be displayed in the Meet and Greet area on Sunday. All collateral is the Meet and Greet sponsor's financial responsibility and is not included in the cost of the Meet and Greet sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Meet and Greet sponsor provide branded collateral, all collateral must be set-up and torn down by the Meet and Greet Sponsor.

## **NICKEL BEER**

**Price: \$2,000**

**Limit: 1 available**

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Nickel Beer is held on Monday evening from 4:30 PM – 5:30 PM in the Exhibit Hall after the last technical session of the day. An old tradition of the AWW&WEA, this event is the largest reception during the Conference, and derives its name from the beer and popcorn served to attendees during the event. This event coincides with the Equipment ROADeo finals, and includes door prize drawings.

Nickel Beer sponsor benefits include:

- Sponsor's logo included on two (2) foam core signs displayed throughout the Nickel Beer event
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the Nickel Beer event
- The ability to provide tabletop cards or other branded collateral to be displayed in the Nickel Beer area on Monday. All collateral is the Nickel Beer sponsor's financial responsibility and is not included in the cost of the Nickel Beer sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Nickel Beer sponsor provide branded collateral, all collateral must be set-up and torn down by the Nickel Beer sponsor.

## **SILVER**

**Price: \$2,000**

**Quantity: 6 available**

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The Silver sponsorship is the third most exclusive sponsorship opportunity offered.

The Silver sponsor benefits include:

- Sponsor's logo displayed on:
  - website
  - banner recognizing all Silver Sponsors, underneath the Platinum and Gold Sponsor(s) and before the Bronze sponsor(s)
  - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least one time each day

## **LANYARD**

**Price: \$1,500**

**Limit: 1 available**

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Lanyards are given to all Conference attendees with their registration packet. The lanyard sponsor provides a great branding opportunity as lanyards are provided to approximately 2,500 Conference attendees.

Lanyard sponsor benefits include:

- Sponsor's name on banner with all Conference sponsors
- The ability to provide branded lanyards for distribution to all Conference attendees. The production cost of the lanyards is the lanyard sponsor's financial responsibility and is not included in the lanyard sponsorship fee. The lanyards must include a double bulldog clip. The lanyards must be delivered to AWW&WEA's Executive Administrator no less than 30 days prior to the start of the Conference.

## **WI-FI**

**Price: \$1,500**

**Limit: 1 available**

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Wi-Fi is provided by AWW&WEA to all Conference attendees and is available in the Exhibit Hall and in most areas within the Hot Springs Convention Center.

Wi-Fi Sponsor benefits include:

- Sponsor's logo included on three (3) 24" x 36" foam core signs throughout the Hot Springs Convention Center
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times throughout the Conference

## **MONDAY CONFERENCE LUNCH**

**Price: \$2,500**

**Limit: 1 available**

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The Monday Conference Lunch is provided to all registered attendees and is served in the Exhibit Hall from 10:45 AM – 1:15 PM, with seating for approximately 1,000 attendees. There is not a program or other activity during this time, but the remainder of the Exhibit Hall will remain open. The buffet line provides an excellent location for sponsorship signage at the entrance to the food service area.

Monday Conference Lunch sponsor benefits include:

- Sponsor's logo included on two (2) foam core signs in the food service area on Monday
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times on Monday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Monday Conference Lunch. All collateral is the Monday Conference Lunch sponsor's financial responsibility and is not included in the cost of the Monday Conference Lunch sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Monday Conference Lunch Sponsor provide branded collateral, all collateral must be set-up and torn down by the Monday Conference Lunch sponsor.

## **TUESDAY CONFERENCE LUNCH**

**Price: \$2,000**

**Limit: 1 available**

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The Tuesday Conference Lunch is provided to all registered attendees and is served in the Exhibit Hall from 10:45 AM – 1:15 PM, with seating for approximately 1,000 attendees. There is not a program or other activity during this time, but the remainder of the Exhibit Hall will remain open. The buffet line provides an excellent location for sponsorship signage at the entrance to the food service area.

Tuesday Conference Lunch sponsor benefits include:

- Sponsor's logo included on two (2) foam core signs in the food service area on Tuesday
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair at various times on Tuesday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Tuesday Conference Lunch. All collateral is the Sponsor's financial responsibility and is not included in the cost of the Tuesday Conference Lunch sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Tuesday Conference Lunch sponsor provide branded collateral, all collateral must be set-up and torn down by the Tuesday Conference Lunch sponsor.

## **BRONZE**

**Price: \$1,000**

**Quantity: 8 available**

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The Bronze sponsorship is the fourth most exclusive sponsorship opportunity offered.

The Bronze sponsor benefits include:

- Sponsor's logo included on:
  - website
  - banner recognizing all Bronze Sponsors, underneath the Platinum, Gold and Silver sponsor(s)
  - PowerPoint displayed in the Exhibit Hall
- Sponsor's name included in the program
- Verbal recognition by the Conference emcee at least one time each day

## **ALL-AWARDS LUNCHEON**

**Price: \$1,500**

**Limit: 1 available**

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The All-Awards Luncheon is a separate luncheon held at the Hot Springs Convention Center where special awards recognitions are presented by Arkansas Water Environment Association (AWEA), Southwest Section AWWA (SWAWWA) and AWW&WEA. The All-Awards Luncheon is a sit-down luncheon more formal in nature, and tends to draw those officers and others involved in the respective groups. There are approximately 125 people in attendance during this luncheon.

All-Awards Luncheon sponsor benefits include:

- Sponsor's logo included on one (1) foam core sign at the entrance of the luncheon
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the luncheon
- The ability to provide tabletop cards or other branded collateral to be displayed during the All-Awards Luncheon. All collateral is the All-Awards Luncheon sponsor's financial responsibility and is not included in the cost of the All-Awards Luncheon sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the All-Awards Luncheon sponsor provide branded collateral, all collateral must be set-up and torn down by All-Awards Luncheon sponsor.

## **SPOUSE PROGRAM**

**Price: \$500**

**Limit: 1 available**

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A separate program is provided for the spouses of those attending the technical sessions. The Spouse Program has offered bingo, entertainment, tours, and special luncheons as part of the

program and has been traditionally held on Monday and Tuesday mornings, with afternoons free for individual activities.

Spouse Program sponsor benefits include:

- Sponsor's logo included on one (1) foam core sign in the location of the Spouse Program
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Spouse Program Committee Chair and/or Conference Chair during the Spouse Program on Monday and Tuesday
- The ability to provide tabletop cards or other branded collateral to be displayed during the Spouse Program on Monday and/or Tuesday. All collateral is the Spouse Program sponsor's financial responsibility and is not included in the cost of the Spouse Program sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Spouse Program sponsor provide branded collateral, all collateral must be set-up and torn down by Spouse Program sponsor.

## **CHAIR'S RECEPTION**

**Price: \$350**

**Limit: 1 available**

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The Chair's Reception is held at a location chosen by the Chair on Sunday evening from 7:00 PM – 9:00 PM. The Chair's Dinner is by invitation only.

Chair's Reception sponsor benefits include:

- Sponsor's logo on one (1) foam core sign at the entrance of the Chair's Reception
- Sponsor's name on banner with all Conference sponsors
- Verbal recognition by the Conference Chair during the reception
- The ability to provide tabletop cards or other branded collateral to be displayed during the Chair's Reception. All collateral is the Chair Reception sponsor's financial responsibility and is not included in the cost of the Chair's Reception sponsorship fee. All collateral must be approved by AWW&WEA's Executive Administrator prior to ordering. Should the Chair's Reception sponsor provide branded collateral, all collateral must be set-up and torn down by Chair's Reception sponsor.